

## QUILTER'S MIRACLE SALVE

*One of the dangers of too much late-night television is that it can almost become addictive. Although I do not yet have a problem walking away from it, I have begun a quest for the spiritual significance of, not only the shows, but also the commercials. I was on the fence about sharing this commercial, but I ran it by my wife, who is a member of the quilting circle here at St. John. She thought it a bit humorous and said she would bring it up at the next meeting. With that clearance, I share it with you here. As you may notice, it has a familiar format to some others I have shown you. Undoubtedly, the same marketing firm that produced it feels it is as winning a strategy as the others it airs. I'm still working on any spiritual angle, but Deceivo pills appear to be marginal by ethical standards (yet there is a side of me that thinks them understandable).*

*Pastor Arnie Schmidt*

Larry: (Walking on to the set) Larry Money here. I want to introduce you to a revolutionary new product that is guaranteed to give you peace of mind whenever you take on a quilting project. Yes, that's right. QMS, Quilter's Miracle Salve.

Ladies, throw those seam rippers away. You won't need them if you use QMS. Just a dab rubbed into your hands before starting, and Quilter's Miracle Salve will instantly activate its powerful nerve stimulation compound. Your hands will become super sensitized to finesse your way through any project completely without mistakes.

Ladies, don't buy lots of expensive feet for your sewing machine. After just three days of QMS treatment, you will be able to sew any kind of stitch on any kind of seam with perfect ease and accuracy.

Haven't got the knack of that rotary cutter yet? Are the trips to the emergency room for stitches becoming expensive? Keep a jar of QMS on your cutting table. Next time you slice your finger, spread QMS liberally on the wound, and it instantly cauterizes the area and stops the bleeding. Once more, QMS's anti-bacterial properties prevent any infection from occurring. And what's even more amazing, just

cover the blood stain on your fabric with QMS and press with an iron—presto! The stain disappears.

Ladies, do you suffer from PMS? Clinical studies have shown that QMS can dramatically reduce the symptoms of most PMS attacks. When the other members of your household begin to feel the effects of your PMS on their lives, they will quickly reach for this little jar and say to you, “QMS for PMS”. Why is this so important? It practically guarantees you a lifetime supply of this amazing product, and they will gladly pay for it.

What would you expect to pay for this wonder salve? \$59.95. no! \$39.95, no! For a limited time only, have complete quilting security for the paltry sum of just \$19.95.

Do you really have a lot of problems with your quilting? Do you make an extraordinarily large number of mistakes? For just \$5.00 more, I will (pulls out a 5-gallon can) supersize your order with this whopping 5-gallon supply. That’s QMS, Quilter’s Miracle Salve! Call 1-555-XXX-XXXX to place your order. Our operators are standing by. This product is not available in stores.

But wait, there’s more! If you call within the next thirty minutes, I will also send you, free of charge,

a thirty-day supply (pulls out a bottle of pills) of Deceivo pills. What are Deceivo pills, you ask? These pills are specially formulated to improve your thinking power. With a patented hormonal compound, Deceivo works quickly to enhance and bind the receptors in your neural pathways, thus opening up a whole new, previously untapped region of creativity within your brain.

(Pulling out a card, Larry reads) Martha J. from Pittsburgh, PA writes, “My husband is a lazy bum who hates to do anything around the house. I end up making all the household repairs. And he is always on my back about any fabric that I buy to make quilts. Since taking the free supply of Deceivo pills that you sent, I have been able to solve this problem I face when wanting to purchase more fabric. Now, when I’m coming home from the quilt shop, I just slip the fabric into a Home Depot bag and my husband runs the other way.”

Sara M. in Dallas, TX writes, “My husband won’t ever give me any money to buy fabric. He always gives me plenty of money to buy him food at the grocery store. When I began taking Deceivo pills, I was a little skeptical, but I’ve been able to come up with a wonderful plan. Now, when I go to the grocery store, I always buy a few things that I know

are returnable and that I won't use. The next time I go to the grocery store, I return those items, get cash back, and go buy fabric.”

That's 1-555-XXX-XXXX. 1-555-XXX-XXXX.